

IPitomy Privacy Policy

This Privacy Policy identifies and describes the way IPitomy Communications, LLC (IPitomy™) uses and protects the information we collect about Customers and Users. All uses of IPitomy's products and services, as well as visits to our websites, are subject to this Privacy Policy. This Policy applies to all Customers and Users. The Customer who holds the account with IPitomy is responsible for making sure all family members or other Users under the same account understand and agree to this Policy. Information that you provide to non-IPitomy companies is not covered by this Policy and IPitomy shall have no responsibility for protecting any such information divulged by Customer/User to a non-IPitomy company.

As used in this Policy, the terms listed below have the following meanings:

Customer -A "Customer" is anyone who purchases IPitomy products or services. When a Customer purchases retail products or services for use by others, those individuals also may be considered Customers for purposes of this Policy.

User A "User" is anyone who visits our websites.

Personal Information -"Personal Information" is information that directly identifies or reasonably can be used to identify an individual Customer or User. Examples include name, address, telephone number, email address, Social Security number, and financial account number. Personal Information does not include Published Listing Information as discussed in more detail below or information that is readily available to the public through no fault of IPitomy.

Anonymous Information "Anonymous Information" means information that does not directly identify and cannot reasonably be used to identify an individual Customer or User.

Aggregate Information "Aggregate Information" means information about groups or categories of Customers or Users, which does not identify and cannot reasonably be used to identify an individual Customer or User. Aggregate Information is a kind of Anonymous Information.

Website "Website" means any page or location on the Internet, no matter what device (cell phone, lap top, PC, etc.) or protocol (http, WAP, ftp or other) is used to access the page or location. In this Policy, we use the term website other similar terms such as "Internet site," "site," and "web page."

1. **Information** -We may collect different types of personal and other information based on your use of our products and services and our business relationship with you, including contact information; billing information, equipment, performance, IPitomy's website usage, viewing and other technical information about your use of our network, services, products or websites. Information may be collected when you give it to us with the intent to purchase or interact with us about a product or service we offer or provide; when we collect it automatically when you visit our websites or use our products and services; or when we obtain it from other sources, such as credit

agencies. Our goal of collecting your information is to provide you with the best customer experience possible by communicating with you regarding service updates, offers and promotions; delivering advertising that may be of interest to you; addressing network and security issues; investigating or taking action regarding illegal activities or violations of our Terms of Service or Acceptable Use Policies. We collect some information on an anonymous basis and may anonymize the personal information we collect about you into data groups. When we employ non-IPitomy companies to anonymize or aggregate data on our behalf, the requirements for sharing Personal Information with non-companies apply. We may share aggregate or anonymous information in various formats with trusted non-IPitomy entities, with whom we have contracted with to aggregate such data and may work with those entities to do research and provide products and services. When IPitomy jointly provides a service with a non-IPitomy company, your Personal Information may be subject to both this Policy and the privacy policy of the non-IPitomy company. We encourage you to review the privacy policies of any non-IPitomy company with which you do business to determine what information will be collected and how it will be used or disclosed to others.

2. **Disclosure** -We do not sell your Personal Information to anyone for any purpose, and we maintain information about you in our business records while you are a customer, or until it is no longer needed for business, tax, or legal purposes. We have implemented encryption or other appropriate security controls to protect Personal Information when stored or transmitted by IPitomy.

Subject to applicable legal restrictions, such as those that exist for Customer Proprietary Network Information (CPNI), the IPitomy family of companies may share your Personal Information with each other to make sure your experience is as seamless as possible, and you have the full benefit of what IPitomy and its subsidiaries have to offer. Customer Proprietary Network Information (CPNI) is information that relates to the quantity, configuration, type, destination, location and amount of use of the telecommunications services you purchase from us, as well as the information contained in your bills for those services. We collect CPNI in the normal course of providing you with telecommunications services. Your telephone number, name and address are not CPNI.

We share your Personal Information only with non-IPitomy companies that perform services on our behalf, and only as necessary for them to perform those services. We require those non-IPitomy companies to protect any Personal Information they may receive in a manner consistent with this policy, and we do not provide Personal Information to non-IPitomy companies for the marketing of their own products and services without your consent. We may provide Personal Information to non-IPitomy companies or other third parties for purposes such as emergencies, pursuant to court orders, identity verification to prevent fraud and identity theft, enforcing of property rights, or obtaining payment for products and services that appear on your IPitomy billing statements.

3. **Privacy Controls** -You can review and correct your Personal Information collected by us. You can limit certain types of solicitation communications from IPitomy,

including marketing contacts made via telephone, e-mail and text messaging by notifying IPitomy. We will provide you with notice of changes to this policy. We are happy to correct information found to be inaccurate. Customers may verify that appropriate corrections have been made.

4. **Exclusions** -Information that you provide to non-IPitomy companies is not covered by this Policy. For example: When you download applications or make an online purchase from a non-IPitomy company while using IPitomy's services, the information collected by the non-IPitomy company is not subject to this Policy. If you use public forums — such as social networking services, Internet bulletin boards, chat rooms, or blogs on IPitomy or non-IPitomy websites —you should be aware that any Personal Information you disclose publicly can be read, collected, or used by others. Once you choose to reveal Personal Information on such a site, the information is publicly available, and IPitomy cannot prevent distribution and use of that information by other parties. IPitomy may enter into written product or service agreements with business customers that contain specific provisions related to the confidentiality, security or other handling of information. When provisions of a written product or service agreement differ from or conflict with the provisions of this Policy, the terms of the written agreement will apply. In all other instances, the terms of this Policy apply.
5. **Security** -We have established electronic and administrative safeguards designed to secure the information we collect, to prevent unauthorized access to or disclosure of that information and to ensure it is used appropriately. Although we strive to keep your Personal Information secure, no security measures are absolute, and we cannot guarantee that your Personal Information will never be disclosed in a manner inconsistent with this Policy (for example, as the result of unauthorized acts by third parties that violate the law or this Policy). We will make reasonable attempts to notify you if we determine that IPitomy has experienced a security breach and there is a reasonably likely risk of identity theft, or where otherwise required by law.
6. **Policies** -We have established policies and practices to meet the expectations of Customers and potential customers who have expressed a desire to limit certain types of solicitation communications from IPitomy, including marketing contacts made via telephone, e-mail and text messaging. You also can request to be removed from these telemarketing lists when you receive a marketing or promotional call. Where required by state laws and/or regulations, we honor requests from businesses to be removed from our telemarketing lists. The FTC maintains a National Do Not Call Registry [at https://www.donotcall.gov/](https://www.donotcall.gov/), and your state may maintain its own Do Not Call Registry. Putting your number on these Registries also may limit our telemarketing calls to that number. Our practices as described above are designed to satisfy state and federal legal requirements limiting marketing contacts. You should know that those laws and regulations —such as the requirements governing the state and federal "Do Not Call" lists —generally permit companies to contact their own current and, in some cases, former customers, even when those customers are listed on the federal and state "Do Not Call" lists. Similarly, restricting our use of your CPNI will not eliminate all types of IPitomy marketing contacts.

7. Online Advertising -IPitomy works hard to detect and prevent junk e-mails (also referred to as "spam" e-mails) from ever reaching your computer. However, if you are receiving unwanted spam from a IPitomy e-mail address, please contact us for assistance at marketing@IPitomy.com
8. Account Set-Up -When selecting User names and passwords for IPitomy accounts, you should choose words or characters that are not obvious. Likewise, you should always keep Personal Information such as account numbers, Usernames, passwords or similar information in a secure place and not share the information with others.
9. Policy Changes -Information about our Customers and Users, including Personal Information, may be transferred as part of any merger, acquisition, sale of company assets, or transition of service to another provider, as well as in the unlikely event of an insolvency, bankruptcy, or receivership in which Customer and User records would be transferred to another entity as a result of such a proceeding.

We reserve the right to update this Privacy Policy as necessary to reflect any changes we make and to satisfy legal requirements. If we make a material change to this Policy, we will post a prominent notice of the change on our websites, and provide you with other appropriate notice and choice regarding the use of your information, at least 30 days before the effective date.

Please check our websites periodically for changes to this Privacy Policy.

We are happy to address any questions or concerns you may have about our privacy practices and policies. You may e-mail us at marketing@IPitomy.com or write to us at 1940 Northgate Blvd. B1 Sarasota, FL 34234. If you believe you have been aggrieved by any act of ours in violation of the law, we encourage you to contact us directly at either of these addresses to resolve your question or issue. You also have the option of filing a complaint with the FTC Bureau of Consumer Protection, using an online form, or by calling toll-free 1-877-FTC-HELP (1-877-328-4357; TTY: 1-866-653-4261). Other rights and remedies also may be available to you under federal or other applicable laws.